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Community Education News



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KEELE
UNIVERSITY

THE EDITORIAL TEAM



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Dr Peter Coventry



Helen Derbyshire



Dr Stuart McBain



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Welcome to the first edition of Community Education News. You will receive this newsletter initially three times a year in line with the start and end of our semesters October, January and May. It is intended to provide you with more information about what is happening at the Medical School and to give you a platform to celebrate your successes or to advertise your events and services. If you have any articles or adverts for inclusion in the next edition please email them to h.derbyshire@hfac.keele.ac.uk

The Editorial Team comprises of Dr Simon Gay; Lecturer in Academic General Practice, Dr Peter Coventry; Senior Lecturer in Medical Education, Helen Derbyshire; Placements Development Officer, Dr Stuart McBain; Teaching Fellow In Biomedical Science, Dr Lauren Brooks; Lecturer in Health Sociology and Dr Sheena Gibson; Lecturer in Community Medical Education.

PLACEMENTS DEVELOPMENT



My role as Placements Development Officer is truly innovative, one of the first of its kind nationally and represents an exciting opportunity to develop this unique and essential specialism within medical education. Initially during 2009 the focus was the recruitment and development of third sector organisations to strengthen our placement capacity and to establish new and strengthen existing partnerships with our local community organisations.

A huge thank you to all of you who supported our students through the academic year 2009-2010. Last year saw the recruitment of an additional 65 placement providers, bringing our total resource to over 130 3rd sector organisations. This brought benefits to our students with 98% of students gaining their top 5 placement options in the module 2 community experience programme compared with 77% in previous years.

This year has seen the development of streamline recruitment and development processes for providers and the continual development of service available to providers. On 9th September 2010 we hosted Keele's first 3rd sector provider conference. This was a wonderful opportunity for providers to network and to visit the Medical School, speak to staff and hear from a medical student and explore future opportunities to develop as providers. Thank you to all who attended and made this such a success.

This year also saw a number of internal developments to processes and procedures to streamline the administration of placements. This included the strengthening of the central placements team based at Keele with the recruitment of Placements Co-ordinator, Sarah Philpott and Placements Administrators Margaret Bourke and Ann Clowes. In addition many of you will know Sarah Jones as she administers the community experience programme in module 2.

The new academic year 2010-2011 also sees the introduction of a new logo for placement providers (below). This was developed in response to feedback from providers for a form recognition that could be shared with service users and other stakeholders. This will be made available to providers shortly, but must be used in conjunction with the Keele University logo, as below.

Development work with all of our providers will continue throughout 2010 and beyond. If you are interested in providing placements for our students or are able to recommend an organisation, please contact me via e-mail h.derbyshire@hfac.keele.ac.uk or call (01782) 734671.



K E E L E
U N I V E R S I T Y



THIRD SECTOR CONFERENCE



On Thursday 9th September, the Medical School hosted its first Third Sector Placement Provider Conference. The conference was an opportunity for the school to formally acknowledge the contribution providers have made to the medical curriculum and for providers to meet school representatives, fellow providers and to learn more about the wider medical curriculum. We were delighted to welcome 33 delegates comprising of providers and representatives from the school.

Thank you to Professor Val Wass for her opening address thanking all providers for the unique opportunities they offered to the medical students and highlighted the important and valuable contribution that third sector placements hold within the school.

Dr Peter Coventry presented an overview of the Keele medical curriculum and highlighted the central importance of the placements offered in the context of the University's long held ethos of community learning and social engagement. He emphasised the significance and potential long term impact of the placement experiences students had, particularly given that by 2015 over 1 million consultations will be conducted by Keele graduates. Dr Simon Gay spoke to providers about how student placement concerns can inform and educate us all and detailed the procedure in place to deal with and learn from such concerns. Thank you to both speakers for their contribution.

One of the highlights of the conference was hearing from two placement providers who shared their experiences of having placement students. Special thanks are extended to Kathy

Bradbury, from dDeaflinks who spoke about her experiences of being a placement provider for over 6yrs and Wayne Glover from Time4Sport for speaking about his experiences having only started working as a provider last August. Wayne detailed how one of his students stayed on following the formal placement and trained as a MEND worker and now regularly contributes to the various programmes and is an important and valued member of his team.

Module 4 student, Adam Thomas shared his experiences of placements throughout the curriculum and the value they held. His reflections on the conference can be read on the following page. Following Adam's presentation Age Uk commented how they recalled Adam from a previous half day placement in module 1 and were delighted to see his progress and the fact that he had chosen to specialise in their organisation for his SSC project in module 2.

Helen Derbyshire, closed the conference by detailing some top tips to conducting a successful placement, shared some provider feedback quotes with the audience and discussed future placement development and recruitment.

Overall the afternoon was highly informative and interesting and a great success. It was wonderful to see providers interacting together, sharing ideas and hearing how highly providers commended the students work and attitude. We look forward to hosting a similar event in 2 years time, and building on the success of this event.

Finally, thank you to Sue Cartwright and the placements team for their invaluable assistance in administering the conference and registration.

STUDENT REFLECTION ON THE CONFERENCE



I had the great privilege of being asked to speak at the 3rd Sector Placement Provider's conference at Keele medical school. Now in module 4, and my time as a student quickly disappearing, it was nice to be able to look back

at the work I did with Age Concern while on Student Selected Component (SSC) in module 2.

For the SSC, module 2, I was placed with Age Concern at Bradbury House in Stafford. This facility not only provides the typical services within the wider community, but also had day centres for those suffering with dementia, and also those needing rehabilitation following a fall.

In the process of selecting our SSC, we were required to provide a shortlist of 10. I decided to include Age Concern in my choice as I had experienced their work before during a placement in module 1. This had involved shadowing one of the staff to an exercise class for the elderly in a community centre. Having both had fun and learned a great deal about the difference coming into contact with Age Concern can make to the life of an elderly person, I was glad when I learned that I had been assigned to them for the longer Module 2 placement.

During my time at Age Concern, I experienced the care they give from all angles- and was made to feel part of the fantastic team they had. I was able to take part in activities at the falls centre, watch a concert put on by the newly formed choir of schoolchildren and age concern clients, and even practice a bit of medicine by checking blood sugars and pressures of the patients

On the day of the conference, it was great to see so many people had made the effort to attend, especially to appreciate the work of the years below myself, whose posters were on display. It was also an opportunity to meet the other placement providers, with representatives

as diverse as dDeafLinks to MEND (a sports, fitness and wellbeing organisation).

I tried to convey in my talk that I not only had learned from my time at Age Concern, but also from all my colleagues experiences at other organisations. Now, when we hear about these organisations in the media, or in our day to day activities in hospitals and GP practices, we can advise patients on what they are likely to expect and benefit from working with these providers, and in many instances, be able to understand for ourselves what a difference they can make to people's lives.

A highlight of the conference for me was that the Age Concern member of staff that had taken me on a day's placement all the way back in Module 1 was present at the conference. She had recognised me during the meet and greet in the lobby, and it meant a great deal to me that she stood up after my contribution, and commented on how it had benefited her to see that the work she does in her day to day job had affected the choices and contributed to the education of a medical student. She added that she would encourage others to do the same, and I would like to take the opportunity to thank all the community third sector placement providers for their work, and to encourage any other organisations out there to offer their services do the same. The wider the choice of organisations available for the students to work with, the richer and more beneficial it will be to the generations of Keele medical students to come.

Adam Thomas
Module 4 Student



THE STUDENTS PRESENT!

In May all the Module 2 (Year 2) students presented their SSC (Student Selected Component) posters for the Community Experience Programme, to examiners at Keele University.

The Poster presentations are the culmination of 8 half days (24hrs) of placement with Third Sector Providers (Community organisations, charities, mutuels and statutory services) and one of three forms of assessment as part of the programme.

Again examiners and staff were impressed by the very high quality of the posters, presentations and attention to detail that students presented. Thank you to providers for supporting the students and facilitating the production of such high quality outputs.

The posters are intended to demonstrate the aims and objectives of their placement organisation and the learning they have derived from the placement

Many of the students have again chosen to extend their placement experience into volunteering activities with their third sector placement providers, We are delighted to see how engaged the students have been in the programme and what wonderful diverse experiences they have had.

Thank you to all our providers who support our students throughout this programme. We would welcome your participation in the next academic year The next programme will commence in October 2010.

THANK YOU!

A particular welcome and thank you to our new providers this year and thanks as always to our long standing placement providers without whom we could not run this programme.

INNOVATION @ KEELE



As many of you will already appreciate, the contributions that each of you make by hosting students enables us to offer some truly innovative opportunities within our undergraduate medical course at Keele. As academic lead for the student selected component (SSC) of year 2- the School's official title for the "community placement programme" in which many of you are involved- I'm keen to promote the work that we do in this area.

At present, very few Medical Schools in the UK can offer the range of opportunities with third sector organisations that we are able to offer to our students . We truly believe that this is a rich and underutilised resource within medical education.

In July, I spoke at the annual scientific meeting of the Association for the Study of Medical Education (ASME), at Robinson College in Cambridge. I gave an overview of the Community Placement Programme and discussed some preliminary feedback from both students and placement providers. The talk was well received and lead to a number of interesting discussions.

In the run up to the conference, I was invited to a meeting at the School of Medicine at Durham University to celebrate their own community placement scheme. It was a fantastic opportunity to meet the team behind their programme and talk to their placement providers. It soon became apparent that we recognised many common strengths between our respective programmes and perhaps more interestingly faced many of the same challenges-often relating to the logistics of getting a large number of students to a large number of different places at once! As a School we are very keen to continue to develop and research the role of third sector providers in medical education and I look forward to talking to you all about this in the future.

PLACEMENTS @ KEELE



Many of you will have already spoken to or met the placements administration team . The team do a sterling job of co-ordinating and administering the community placement programmes throughout the curriculum with the exception of the module 2 SSC programme, which is administered by Sarah Jones.

If you have any queries about placements please do not hesitate to contact the team and they will be pleased to help you.

The placements team above includes:

Sarah Philpott (Top Right)- Placements Co-ordinator 01782 734729

Margaret Bourke (Top Left) - Placements Administrator 01782 734665

Julie Wilde (Bottom Right) - Placement Administrator Part-Time (Wed - Fri) 01782 734723

Ann Clowes (Bottom Left) - Placements Administrator (Mon - Wed) 01782 734723



BEFORE



AFTER

PREMISES DEVELOPMENT

Premises Development has formed part of the schools overall aim to develop a number of GP Practices within Shropshire and Staffordshire to meet the requirements for placements for the next 10 years. The type of development varies greatly from simple alterations to an existing room, building extensions or participation in a major project.

The funding is typically a joint venture with the Practice, PCT or some other funding initiative contributing to the overall cost. An agreement is also made between west midlands Strategic Health Authority, Keele University and the Practice regarding the provision of placement training over a 10 year period.

Each development is assessed against the overall strategy with consideration given to:

1. Teaching Quality
2. Value for Money
3. Location
4. Sustainability

At present we have 15 completed (or almost completed) projects with a further 4 projects under consideration.

WELLINGTON ROAD SURGERY

NEWPORT - SHROPSHIRE

Wellington Road is a real success story in terms of premises development. The pictures above illustrate the transformation that has taken place.

The story started quite a few years ago, when the practice had to stop being a training practice due to restricted space within the practice.

The practice first started teaching Keele medical students in 2008, but they lacked space for students to consult in rooms of their own. Therefore, in June 2009, a new first floor started being added to the practice. This has added 3 extra consulting rooms, a large room which is used as a physiotherapy gym, a nurse room, a chiropody room and also an administration room.

The construction is on track to be completed by mid-November 2010 and, as you can see from David Bostock's (project manager) 'before and after' photographs, this redevelopment is looking very promising indeed!

Dr Milan Mehta
Teaching Fellow in Academic General Practice

THE TEDDY BEAR HOSPITAL STUDENT STORY

JENNIFER HANDS - MODULE 3



For many people (myself included) the thought of entertaining 60 three and four year old for nearly two hours is terrifying. However, 17 second year students signed up to do just that at Wyndcliffe Primary School in Birmingham on 3rd March.

The Teddy Bear Hospital scheme is a nationwide student-lead project to encourage healthy living in young children and introduce them to doctors and hospitals from an early age. Each child brings in a teddy and then visits 8 stands collecting stickers and goodies along the way.

Perhaps the hardest thing of all was keeping control of the children. Every time the whistle went to change stands they would all run off excitedly to what they thought was the next stand. This invariably led to some comic incidents whereby medical students were running in all directions clutching bears trying to catch three year olds!

The children certainly enjoyed themselves and I heard many of them telling their parents at home time how they went to a teddy bear hospital today so hopefully they have learnt a few things too.

GP SOCIETY LAUNCH EVENT THURSDAY

The Keele General Practice Society will be holding a launch event on **Thursday 16th December** at Keele Medical School (main campus).



A festive evening beginning with mince pies, wine and refreshments and a brief introduction to the society. This will be followed by guest speaker, the prolific Professor David Haslam, the President of the Royal College of General Practitioners on his experiences in general practice and what a career in general practice has to offer. He will be introduced by Prof. Val Wass, the Head of Keele Medical School. This will be an interesting talk for all, especially those considering a career in general practice.

ALL ARE WELCOME!

If you have any questions or if you are interested in being involved in the society and/or helping with this event, please email keelegpsociety@hotmail.com

JOIN US ON FACEBOOK: <http://www.facebook.com/group.php?gid=346659426086>

This promises to be a fantastic evening for all, so please come along and support the event and mingle with other students and staff from the medical school.

FUNDRAISING @ KEELE

WELL DONE!



On 8th June, 13 of the the Med School ladies pictured above entered the Race For Life event at Trentham Gardens A big congratulations to all who ran and walked. A sterling effort. The ladies have currently raised over **£400** and monies are still coming in.

KMCS CHARITY AUCTION



Wednesday 6th October Keele Medics Charity Society (KMCS), held its first charity auction at the Medical School. The KMCS is a newly established student organisation hoping to raise money for regional charities. The theme for this academic year is to focus on children's foundations.

After a lot of hard planning and preparation the committee managed to source some fantastic lots. This was largely thanks to the fantastic generosity of local companies and individuals. The evening was full of fun and laughter and most importantly raised an astonishing **£1000** towards this great cause.

The society hope to make this auction an annual event so we look forward to 2011!



Keele Medics Charity Society



Do you work with
children & young people
in Stoke-on-Trent?

Do you have an
understanding of their
mental health needs?

If not, attend our **FREE**
1 day training course
& make a difference :)



for more info:
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cypChanges@yahoo.co.uk

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NEWS HERE PLEASE EMAIL YOUR ARTICLE BY
3RD DECEMBER 2010 TO
h.derbyshire@keele.ac.uk